

Bygone Buses

of
NORTHAMPTONSHIRE

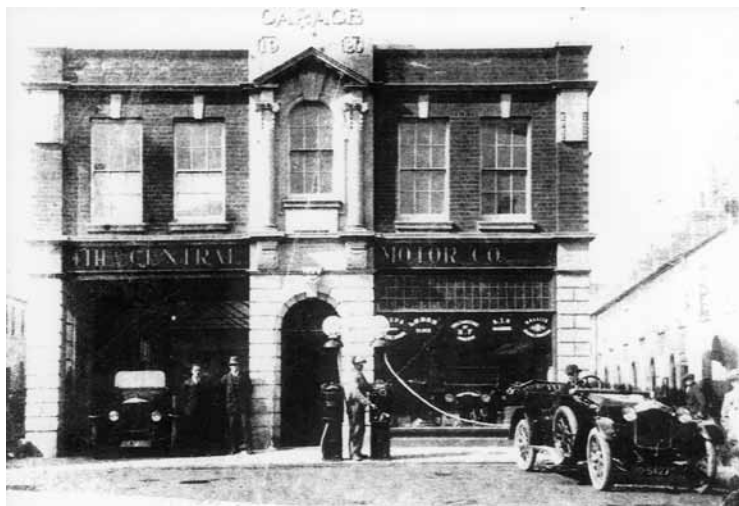
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CENTRAL MOTOR Co. 1919 (Kettering) Ltd Dalkeith Place KETTERING

The Central Motor Company (Kettering) Ltd was incorporated on 5th June 1916 with a nominal capital of £200 divided into 200 Shares of £1 each and with a wide-ranging Memorandum of Association. The Shareholders were as follows:-

Soans, Raymond Campion - 6 Queensbury Road, Kettering - <i>Engineer</i>	1 Share
Bryan, Albert - Floxwell House, Station Road, Kettering - <i>Boot Mfr</i>	67 Shares
Barnet, James Gordon, Station Road, Burton-on-Trent - <i>Engineer</i>	1 Share
Barnet & Soans, Messrs - West Street, Kettering - <i>Engineers</i>	65 Shares
Kirschlin, August - 37 Roundhill Road, Kettering - <i>Engineer</i>	66 Shares
	<u>200 Shares</u>

The firm traded as Motor Dealers and Taxi Operators and were granted several Hackney Carriage Licences by Kettering Urban District Council in connection with motor cars and cabs.



Over the next three years the company went from strength to strength and after the War required additional capital to develop. Thus the original company was wound up and replaced by the Central Motor Company 1919 (Kettering) Ltd which went on to become a very important and successful Kettering enterprise.

Left: A view of the Central Motor Company's premises in Dalkeith Place, Kettering in the 1920s.

Bygone Buses of Northamptonshire is compiled by R M Warwick, "Torestyn" 101 Broadway East, Northampton NN3 2PP, who would be pleased to be advised of any additional information relating to the above operator. The records of the PSV Circle and the Omnibus Society have been consulted extensively for this series and acknowledgement and thanks are due to these organisations.

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CENTRAL MOTOR Co - KETTERING

During 1921 the Central Motor Company diversified into charabanc operation and for this purpose, in January 1921, acquired a DeDion registered BD 2658 with a convertible lorry/charabanc body that could accommodate 32 passengers. Several advertisements were placed in the Kettering Evening Telegraph during the 1921 season, a couple of which are displayed below.

Country Trips on Thursday.

Our New Char-a-bancs will run 30-Mile Trips from DALKEITH PLACE every two hours, commencing 3 p.m.

BOOK NOW.

Central Motor Co., Ltd.,
KETTERING.

THURSDAY, AUGUST 18th, TRIP TO **Warwick, Leamington, Stratford-on-Avon.**

Charabanc will leave Dalkeith-place at 9 a.m.
Seats may be booked at our office

CENTRAL MOTOR Co.
1919 (KETTERING), LTD.

The advertisement on the left which was inserted in the 26th July 1921 edition of the paper refers to "our new char-a-bancs" which suggests the firm had another motor apart from their DeDion. Unfortunately the identity of the second vehicle is unknown.

It is assumed that more money was to be made from selling and servicing motor vehicles than that which could be earned from the occasional charabanc trip, so that 1921 was the only year in which the Central Motor Company operated charabancs.

ROLLING STOCK:

Regn. No.	Chassis	Type	Chassis No.	Body	Type/Seats	Body No.	Dates			Former Owner	Disposal	Notes
							New	S/H	W/D			
BD 2658	DeDion	?	72393	?	Ch32	?	1/21	—	-/21	—	?	1

Notes: 1 - BD 2658 last owned by H W Hurley, Tufnell Park, N7 and last licensed 9/28.