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KINGSTHORPE MOTOR & GARAGE Co. Ltd. (159341) 50 Harborough Road NORTHAMPTON

The Kingsthorpe Motor & Garage Co Ltd was formed by the Lee family of Northampton who were Boot & Shoe Manufacturers. The Company was incorporated on 6th October 1919, being a general garaging business which undertook car sales and servicing and also specialised in vehicle hires. For a period during 1920-21 the Company was advertising charabancs for hire for large or small parties, over any distance, and charging by the hour, day or week.

MOTORS FOR HIRE.

CHARABANCS,
OPEN AND CLOSED CARS,
VANS AND LORRIES.
LARGE AND SMALL PARTIES
CATERED FOR,

ANY DISTANCE, BY THE HOUR, DAY, OR WEEK.

TERMS MODERATE.

THE

Kingsthorpe Motor and Garage co., LTD.,
50 HARBOROUGH-ROAD.

Facsimile of a Kingsthorpe Motor & Garage Co Ltd advertisement placed in the Northampton Daily Chronicle in May 1920.

By July 1920 the firm was advertising charabancs for Birmingham Races at the rate of 12/-d return per person for parties of thirty. Clearly they were offering the vehicle for hire as a whole rather than as an excursion on which individuals could book. By March 1921 a lorry/bus was in use for a conventional excursion, leaving Kingsthorpe at 10.30am for Leicester Races, but charabancs were again in evidence in July of the same year.

Bygone Buses of Northamptonshire is compiled by R M Warwick, "Torestyn" 101 Broadway East, Northampton NN3 2PP, who would be pleased to be advised of any additional information relating to the above operator. The records of the PSV Circle and the Omnibus Society have been consulted extensively for this series and acknowledgement and thanks are due to these organisations.

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NORTHAMPTONSHIRE

NGSTHORPE Motor & G. Co. Ltd.

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LEICESTER RACES.

LORRY 'BUS will leave here at 10.30 a.m. on THURSDAY FARE 5s. RETURN. KINGSTHORPE MOTOR AND GARAGE CO.. Ltd., 50 HARBOROUGH-ROAD 'Phone 985.

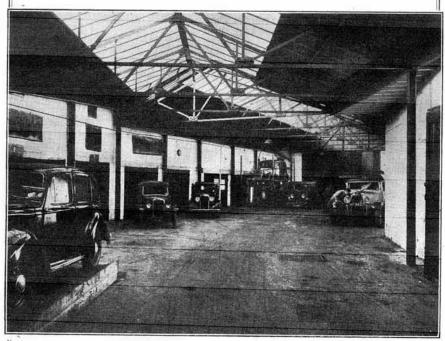
Facsimile of a Kingsthorpe Motor & Garage Co Ltd advertisement for a lorry/bus excursion to Leicester Races in March 1921.

No further advertisements have been seen by the Author later than July 1921, so it is fairly certain that the Kingsthorpe Motor & Garage Company offered these vehicles for hire only during the 1920/1 period. No records have been discovered to suggest what the charabancs and lorry/ bus might have been, but the firm did operate NH 2012 - a 6-seater Studebaker; NH 2036 - a 6-seater Wolselev and NH 2094 - an Austin goods vehicle, which may have been the lorry/bus.

The Kingsthorpe Motor & Garage Co Ltd continued as a successful motor sales and service garage as is shown by this 1936 illustration of their premises and trade guide advertisement. The firm was taken over by the Arlington Group in the early 1950s, changed name a couple of times, and was eventually dissolved in November 1995.

KINGSTHORPE MOTOR & GARAGE CO.

(K. CAMERON)



50 HARBOROUGH ROAL

'Phone 985 -

NORTHAMPTON



AT YOUR SERVICE!!

Specialists in CAR SALES and SERVICE. AGENTS FOR-MORRIS, JOWETT, WOLSELEY AND HILLMAN MINX.

OPEN DAY & NIGHT

Bendix Brake Maintenance and Stockists Tecalemit Service.