

Bygone Buses

of
NORTHAMPTONSHIRE

NN-CO5

Page 1

COLES. Isaac & Son (Frank) Higham Road, BURTON LATIMER

Isaac Coles was a native of Wilby who was born circa 1866 and married a Finedon girl some thirty years later. Isaac established a general carriers' business based at Higham Road, Burton Latimer and in the early teen years of the Twentieth Century was joined in the business by his son, Frank.

In February 1920 Isaac advertised in the Evening Telegraph that he had a "Covered-in Bus to seat about 10" available for hire and suitable for pleasure parties. No details of Isaac Coles vehicles have come to light but it is likely that the bus referred to in the advert would have been one of his motor vans into which seating for about ten people could be bolted. Frank Coles did have a Vulcan lorry registered BD 4514 but that post-dated the advertisement by three months.

Nothing further has been discovered relating to Isaac Coles & Son, so presumably this venture did not prove profitable and passenger hires were dropped in favour of the main carrier commitments.

Messrs. I. COLES & SON,

CARRIERS,

BURTON LATIMER,

HAVE FOR HIRE, AND SUITABLE FOR
PLEASURE PARTIES,

A Covered-in 'Bus,

TO SEAT ABOUT 10.

TERMS ON APPLICATION.

ADDRESS:—

HIGHAM ROAD,

BURTON LATIMER.

*Isaac Coles advertisement of
19th February 1920.*